

isba

Education Full of Life



AICTE Approved



10 | YEARS
OF ACADEMIC
EXCELLENCE



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Ph.D., MBA (Finance),
Alumni University of Essex (UK)
& Daly College Indore

CHAIRMAN'S MESSAGE

Globalization has been the talk-of-the-town for a considerable time. The global economic order and other variables have laid the stepping stones to numerous opportunities along with presenting new challenges.

It is now the responsibility of major education institutes to rise up to occasion, bank on the opportunity and create a force of global professionals who can make the most of the global future.

We, at ISBA Group of Institutes are highly committed and invested in providing a platform to students go global and groom them into global personnel trained to outperform others in the corporate world. The faculty team is here are simply ace the best, well versed in global wakes of teaching. Welcome to our Institute. Together, let us empower global future.

MISSION

LEARN, EMPOWER,
CREATE, REFORM,
AND CHANGE THE
WORLD FOR
BETTER

VISION

We at ISBA Group of Institutes are highly committed towards providing a platform for best education that matches the best of international stature. We think global in every aspect of our approach, thereby grooming an individual into an exceptional global leader, who can collaborate with any corporate business or research set-up across the world.

FEATURES & HIGHLIGHTS

Additional Certificates:

Every semester students get awarded certificate in one of the following:

• **Communication skills and Personality Development** • **Information Technology** • **French Language and Retail & Sales Certificate**

State-of-the-art Infrastructure

At ISBA Group of Institutes we provide students with modern classroom equipped with LCD projector and Wi-Fi facility, Exhaustive library, Gym, Table-Tennis, Carrom, Chess etc.

Industry Visits:

Our Students get complete experience by putting the theory into practice. This is done by regular industry/factory visits.

World Class Faculty:

Our students are taught by the lecturers with ample industry and academic experience. This way our students get the best possible industry exposure.

Promoting sports:

College promotes sports at intra college, Inter College, University level.

Free study material/books to all students.

100% Placement Assistance





POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

Course curriculum semester wise with dual electives for the last two semesters to be chosen by the students.

- PGDM (Core-Dual Specialisation)
- PGDM (Retail Management)
- PGDM (Marketing Management)
- PGDM (Agree Business Management)
- PGDM (Rural Management)

Semester I

1. Fundamentals of Management & Entrepreneurship
2. Basic Accounting & Finance
3. Organisational Behaviour & Leadership
4. Business Communication
5. Operations Research
6. I.T for managers

Semester II

1. Management & Advanced Accounting
2. People factor in entrepreneurial leadership (HRM)
3. Finance & Financial Risks (Finance)
4. Marketing Management (Marketing)
5. International Business (IB)
6. Hospitality & Services

Semester III

1. Research Methodology
2. Strategic Management
3. Elective -I
4. Elective-I
5. Elective-II
6. Elective-II

Semester IV

1. Management Information System (MIS)
2. Research Project
3. Elective-I
4. Elective-I
5. Elective-II
6. Elective-II

Semester III & IV will be largely electives in

- Human Resource Management
- Finance
- Marketing
- International Business
- Hospitality & Event Management

1. FINANCE

Following Electives shall be there –

Semester III-

1. Security Analysis, Business Valuation & Portfolio Management
2. Foreign Exchange management

Semester IV-

1. International Finance
2. Financial Risk & Insurance Management

2. MARKETING MANAGEMENT

Following Electives shall be there –

Semester III-

1. International marketing
2. Product & Brand management

Semester IV-

1. Sales & Distribution Management
2. Consumer Behaviour

3. HUMAN RESOURCE MANAGEMENT

Following Electives shall be there –

Semester III-

1. Performance, Compensation & Benefit Management
2. Organisational Development & Change Management

Semester IV-

1. Labour Legislation
2. Training & Development Techniques

4. INTERNATIONAL BUSINESS

Following Electives shall be there –

Semester III-

1. Export Import Management
2. EXIM Finance

Semester IV-

1. Export Procedures, Practices & Documentations
2. International Regulatory Bodies(WTO/GATT/IMF etc)

5. HOSPITALITY & EVENT MANAGEMENT

Following Electives shall be there –

Semester III-

1. Front office, F&B& HouseKeeping management
2. Managerial Aspects of Event Management

Semester IV-

1. International Hospitality Management
2. Management in Tourism





MUSEUM VISIT



Felicitating Honorable Minister Surendra.J Baghel



KITE MAKING



FOOD MELA



FRESHERS 2019



POSTER MAKING



TUG OF WAR



CHRISTMAS



WORLD'S AIDS DAY



INDUCTION CEREMONY



PLANTATIONS



DANDIYA



CREATIVITY ISBA



INDORE CAMPUS 1



Classroom



Classroom



Library



Batch 2018-20



Computer Lab



Campus

INDORE CAMPUS 2



Classroom



Classroom



Computer Lab



Common room



Seminar Hall



Library

NEEMUCH CAMPUS 1



Classroom



Library



Seminar Hall



Corridor



Computer Lab



Batch 2019-21

NEEMUCH CAMPUS 2



Campus



Canteen



Reception



Staff Room



Computer Lab



Classroom

OUR VALUED PLACEMENT ASSOCIATES



Hindustan Unilever Limited



... and tie-ups with many more companies.



ADMISSION PROCESS

ELIGIBILITY CRITERIA:

Direct Admissions are given being a minority institution with the eligibility of 50% and above in graduation. 5% relaxation given to students falling under SC/ST/OBC Category.

ADMISSION PROCESS :

Step 1 : Application form submission

The Application form need to be duly filled and submitted along with the demand draft /cash of Rs. 1000/ Brochure and Application form can be downloaded from the following link - <http://www.isba.edu.in/admission.html>

Step 2 : Written Test and Personal Interview

The candidate would be required to appear for Written Test + Personal Interviews on the dated informed if the student has appeared for CAT/MAT or any other competitive exam and scored 60% ile or above, then he/she needs to appear only for PI and clear the PI for Selection

Step : 3 Final selection

Final Selection will be based on the result and performance of the student and admission is at the sole discretion of the institute.



www.isbagroup.com

ISBA Institute of Professional Studies, Indore (Campus 1)



International School of Business Administration Indore (Campus 2)



ISBA Sanwer Road, Indore (Campus 3)



International School of Business Administration Neemuch (Campus 2)



ISBA College, Neemuch (Campus 1)

PGDM (Post Graduate Diploma in Management)

B.Com. | BA | B.Sc | BBA | BCA | Hotel Management | Fashion Design | Interior Design | Nursing | PGDCA | M.Com | MSW

Head Office Campus 1:

82/2/1, Piplaya Kumar, Nipania Main Road, Opp. Bhawans Prominent School, Indore (M.P.)
Ph.: 0731 2026000 | Mob.: 9977802220

Indore Campus 2:

Gram Pipliya Tafa, Indore (M.P.),
Ph.: 0731 2023000

Indore Campus 3:

Gram Barodiya Ema, Vishwanath Dham, Sanwer Road, Indore
Ph.: 07321226222

Neemuch Campus 1:

Gram Jhanjharwada, Cheetakheda Road, Neemuch (MP)
Ph-7000939356

Neemuch Campus 2:

Gram Alhed, Tehsil Manasa, Dist, Neemuch (MP)
Ph-7000939356

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